

discover Luxembourg

Urban fun walk “Discover Luxembourg” open for registration Saturday, 5.9.2015, departure in front of the Luxembourg City Tourist Office, place Guillaume II, Luxembourg

DISCOVER LUXEMBOURG is an annual urban fun walk, which is organized by G-Media, publisher of www.chronicle.lu, for the eighth year in succession and is supported by the City of Luxembourg and the Luxembourg City Tourist Office as part of the “Summer in the City 2015” program. This year, it will take place on Saturday 5 September 2015 in Luxembourg.

The principle of the event is for participants to enter a team on a discovery voyage around Luxembourg city while having fun and sampling its lush history, rich culture, delicious gastronomy, exciting technology. All teams will follow a series of clues to around 7 - 8 event stations at which they undergo entertaining “challenges” to win points. These challenges consist of tasty gastronomic samplings, intriguing cultural and historical puzzles, and active sporting elements, along with some stimulating brainteasers. Main discovery themes are history, culture, gastronomy and technology. While the route and areas of Luxembourg city presented during the event change every year, they always lead through the most beautiful historic districts of the capital city. The full route will take up to four hours whereas the alternative family route is shorter. At the end, a prize-giving ceremony will reward the winning teams.

Who can participate?

Teams: Between 50 and 100 teams of four people are expected to participate. Teams will represent clubs & associations, companies/offices, tourists, and families/friends. In fact, anyone can enter. The only stipulation is that at least one member of the team is over 18 years of age, for security purposes. This will ensure that teenagers can participate, as well as families with children. As last year, there will be two courses in operation, a short course for families with young children, and a longer course for corporate, clubs & associations.

Individuals: A number of team slots are also being kept for individuals and tourists who may register shortly before or at the day of the event.

Routes

There will be two different routes, with the SHORT ROUTE at 6km and the LONG ROUTE at 10km. The **Short Route** will be buggy-friendly, should families wish to bring toddlers and babies with them (under 5s can join a team as a non-contributing member). The **Long Route** will be more challenging, physically. Some challenges will test the strength and endurance of the participants...

Information Pack: At the start, each team will be given an Information Pack, containing information, a city map as well as details of WiFi and certain Apps. Some of this information could be useful during the event when trying to solve clues...

Format: Starting from the Place Guillaume, participating teams will leave at 3-minute intervals on foot and will follow a series of clues to around 7 or 8 event stations, depending on the course chosen, and at which they will undergo entertaining “challenges” to win points. These challenges consist of tasty gastronomic samplings, intriguing cultural and historical puzzles, and active sporting elements - along with some stimulating brainteasers! Please note that not all team members participate in all challenges and it is up to each team to nominate who represents the team in each challenge. All teams need to bring with them is strong walking shoes – the route is expected to take each team three to four hours to complete – and protection against the weather (sun hats, sun cream, umbrellas). A maximum of 100 points is available at each event station. Each team will have four hours to complete the route. No special physical training or knowledge about Luxembourg city is required. Please note that all information on the day will be in French, German & English.

All teams are asked to turn up at least 20 minutes before their allotted start time which will be communicated to them by email, before 12:00 noon on Friday 4 September.

Timing:

12:30	First team starts
14:30	Last team starts
15:30	First team due back
18:30	Last team due back
19:00	Prize-giving ceremony
20:00	END

Finish Station: The event concludes with a prize-awarding ceremony at the Finish Station at around 19:00. Prizes will be awarded to around one third of the participating teams. The location of the Finish Station will be revealed during the event...

Partners: Ville de Luxembourg] Luxembourg City Tourist Office

Station Sponsors: The event provides a unique opportunity for corporate sponsors to showcase their brands, including both products and services.

Charity: the event is supporting a charity with offices locally. This year the charity supported will be OMEGA 90 that provides palliative care services. In previous years, it was the Schengen Peace Foundation/ World Peace Forum, Fondatioun Kriibskrank Kanner, SOS Villages d’Enfants Monde, Special Olympics Luxembourg, Alzheimer’s Association Luxembourg, Luxembourg Air Rescue and the Croix Rouge. In addition, the organisers are aware of a number of companies that are raising money in sponsorship for their own nominated charities.

Registration:

Teams can register online until Thursday 3.9.2015 at www.discover-lux.lu. Price: €60 for a team of 4 people, plus admin charge.

Individuals can register on Saturday 5 September from 11.a.m. at the Discover Luxembourg desk in front of the Luxembourg City Tourist Office, at Place Guillaume II. Price: 15€ per person.

Information: The organisers can be contacted by email: info@discover-lux.lu or by tel: 661-250007 (m) (EN, FR). The event logo is available for download from the CONTACT section on the event website (www.discover-lux.lu).